



Which photo did you look at first?

Answer the question above. The photo at left depicts a crowded church. The photo on the right shows the moment right before the hand-off on the Silver Rose from one jurisdiction to another. Which caught your eye first?

Good photos telling the story of the Our Lady of Guadalupe Silver Rose -- One Life, One Rose Program are always welcome for use on the Silver Rose website, www.runningoftherose.org. But remember we are looking for action photos; photos that are not posed. Compelling photos are always the first to catch our eye. Photos of people lined up in rows staring back at the camera, general crowd scenes or traditional handshakes are not action photos. Following are a few tips for good photos:

- Photograph people while they are involved in an activity. Do not stop what people are doing to set up a posed shot.
- Get close to the action. When you think you're too close, move a bit closer. People's faces are perhaps the most interesting part of a photo; they should be prominent.
- Limit the number of people in each shot and identify each by their full name and title.
- Photos should be clear and in focus. Be mindful of lighting. Use a flash indoors but remember that the flash range is limited.
- We accept photos via e-mail or submitted through the Silver Rose website www.runningoftherose.org. Be sure to include caption information in your message. Photos should be sent as separate attached .jpeg files. We cannot reproduce photos that are sent as embedded files or through a third-party online photo service. Images should have a resolution of 300 dpi or greater. The greater the resolution, the better the image will reproduce in print. Do not submit pictures taken with a cell phone camera, which are unsuitable for print.
- Be selective. Send only two or three of best photos.